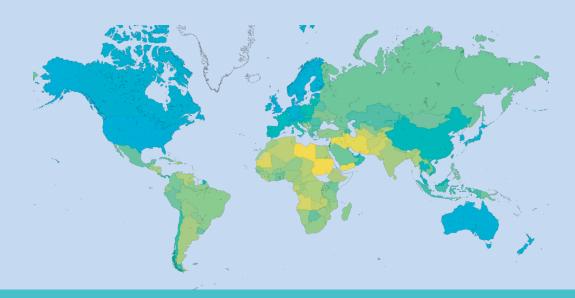


This PDF includes a contribution from the following book:

ELITE QUALITY REPORT 2021

Russia: Better than it was, worse than it could have been

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Russia: Better than it was, worse than it could have been

As the 'Survey of Russian Elites 2020' (Rivera et al., 2020) shows, Russian political and business elites currently support government policies in foreign affairs (strong support) and domestic affairs (intermediate support). Given this backing, what are the main takeaways for the country from the EQx2021?

Firstly, in the original Elite Quality Index in 2020, Russia ranked # 23 out of the 32 countries covered. In EQx2021, it is ranked # 65 out of 151 countries. Is being in the top 50% of the overall rankings a move up or down?

Certainly, in relative terms, Russia has improved its ranking. As the EQx2020 included only the largest economies and developed countries, the country's current position is more representative of the state of affairs in global terms. Moreover, it seems that some sub-elements of the rating make Russia look worse than it might have been with some incremental improvements.

Of importance is that Russia still benefits from its conservative and predictable macroeconomic policy (DTR, iii.8, rank # 1; DKI, iv.11, rank #1; DBT, iii.9, rank # 5). At the same time, it receives low scores in some socio-economic areas (IPM, iv.10, rank # 141; SUB, iii.8, rank # 142; SUI, iii.8, rank # 145). This is the two-sided story of government participation and economic development. On the one hand, there is persistent inequality and increasing government regulation that might constrain the country's future: it is a well-established empirical fact that both of these factors negatively affect the GDP growth rate, investment, and disposable income. On the other hand, macroeconomic stability is very important in periods of crisis, as 2020 has already proved.

The final consideration is the state of entrepreneurship in Russia. The country ranks very highly in *Self-made billionaires* (BSM, iv.11, rank # 1) and *Women self-made billionaires* (WSB, ii.4, rank # 10) which may represent the Value Creation potential of past economic conditions that allowed new companies and ventures to grow and generate wealth. This, however, does not sign-post a bright future: over recent years, there has been a slowly increasing share of GDP that is distributed by the government (SNT, iii.7, rank # 99). This includes higher taxes and higher levels of sales by state-controlled firms. While there is no clear relationship between tax rates and GDP growth, a higher government share of GDP may represent decreased profits for private companies. Hence, one may expect lower growth rates for the private sector going forward.

Overall, Russia looks unbalanced with wildly different scores across different indicators. As was the case with the EQx2020, some Indicators place the country in the world's top 10, while other rankings are very low and make Russia look worse than a median country. In the coming years we expect to see stronger state regulation, higher taxes and more infrastructure spending. As a result, elites might become even more connected to the government than they are now. Thus, the government will need clear policies to redistribute its revenues in order to reduce inequality and increase Russia's Elite Quality ranking.

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